



the *intelligent* approach to image, impression and influence

Personal Optimisation

for MEN and WOMEN

As well as organisations, both large and small, Positive Presence works with men and women as private individuals. Laurel Herman leads the Positive Presence team of handpicked experts who work with clients collaboratively, creating affordable, personal solutions that are both attainable and maintainable. Our success and reputation is based on a high level of integrity, exceptional client commitment and a unique *intelligent* philosophy and methodology.

Many come distinctly for help with how they look or sound, others need to raise their profile and visibility or are at a career, age or life crossroads which need clarity, information or guidance. But some come for a host of different reasons which all manifest as reduced confidence, performance or effectiveness or alternatively through realisation about not being taken seriously or listened to by others.

We are essentially a people consultancy that believes in accepting people for who they really are - and then *realistically* making the best of what is there already.

To us, you are the person you are ... not with strengths, not with weaknesses. After all, what may be a strength in one environment, or with a particular person or group, could well be judged as a weakness in another... and vice versa. **YOU are a unique combination** – the sum total of your physical self added to *your* personal philosophy - beliefs, attitudes and values, your character, personality, background, experiences, achievements, aptitudes, knowledge, skill setand aspirations.

We work in partnership with you, for you, ensuring that we address your particular challenges in the way that's right for you.

How others perceive you - perhaps very differently than *you* perceive *you* - affects all your interactions with them and ultimately, your relationships too. We ensure that the 'messages' you emit from now on will be received as you would want and work to your best advantage. By giving you the appropriate tools to adjust how you look, sound or behave with different people or in varying situations enables you to do your best to **improve and maximise relationships and situations.**

Rest assured, this does not, and will not, change you as a person. You are who you are. And you always will be.

But, with some help from Positive Presence where it is needed, you will get the most from people, from situations..... and from life.

If you are certain about what you want, any personal optimisation option* is available singly or in combination.

However, for the most effective and satisfying results, all other consultancy begins with a confidential, in-depth consultation to establish **mutual trust, respect and empathy. By getting to know you and understanding your needs, we then are able to provide the **ideal appropriate solution within context.****

The two-hour consultation takes place at our premises or a suitable venue of your choice...

- provokes new thought
- dispels misconceptions
- audits the need for appropriate adjustments
- defines attainable goals
- provides tools and referrals for d-i-y optimisation and maintenance
- gives prioritised recommendations for any follow-on enhancement or development

* personal optimisation options available on request